



Strategic Planning for Citizen Review Panels

Theresa Costello, MA
National Resource Center for Child Protective Services
A Service of the Children's Bureau
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Why plan...from the book of "one-liners"

- Plan ahead-it was not raining when Noah built the ark.
- The reason that some people are successful is that they put work and plans together.





History lesson.....strategic planning

Who thought of this idea?



Military Roots



- “The science of planning and directing large-scale military operations, of maneuvering forces into the most advantageous position prior to actual engagement with the enemy”
(Guralnic, 1986)



What is Strategic Planning?



Strategic planning is ...



- A disciplined effort to produce fundamental decisions and actions that shape and guide what an organization is, what it does, and why it does it, with a focus on the future. (Adapted from Bryson's Strategic Planning in Public and Nonprofit Organizations)



Strategic planning can be used ..



- To determine mission, vision, values, goals, objectives, roles and responsibilities, timelines, etc....
- Strategic planning is a management tool.
- It is used for one purpose—to help an organization do a better job, to focus its energy, to ensure that members of the organization are working toward the same goals, to assess and adjust the organization's direction in response to a changing environment



Taking the definition apart....



- Strategic

- Preparing the best way to respond to the circumstances/environment
- Being clear about objectives, aware of resources and considering both together in order to be responsive

- Planning

- Intentionally setting goals and developing an approach to achieving those goals.



Taking the definition apart, cont.

- Disciplined
 - Calls for a certain order and pattern to keep it focused and productive
- Fundamental Decisions
 - The plan is ultimately no more, and no less, than a set of decisions about what to do, why to do it, and how to do it.





Steps in a Strategic Planning Process



Steps in a Strategic Planning Process

- Vision/Mission
- Strategic Issues
 - Based upon vision/mission; the fundamental issues the organization has to address to achieve it's mission; may be called Objectives
- Strategic Programming
 - Goals (Use SMART model – Specific, Measurable, Agreed Upon, Realistic, Time bound)
 - Action plans – how to get to the goals; who will do what, when and how



Another one-liner....

- A goal is a dream with a deadline!



Example from California!

Handout





Discussion/Questions/Sharing



Don't forget why we do this...

- Every child is a bundle of potential.
- Your children are not only heirs to your possessions ---they are heirs to your values and character.
- Thanks for making a difference.





Thank You!

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